

**2014 US OPEN BINGO
SWEEPSTAKES RULES**

- No purchase is necessary
- No fee to enter
- A purchase will not improve your chances of winning

Sweepstakes begins at 11:00 AM MST on March 5th, 2014 and ends at 5:00 PM MST on March 8, 2014.

Sponsored by Burton Snowboards

**ENTRY IN THIS SWEEPSTAKES CONSTITUTES YOUR ACCEPTANCE OF THESE
OFFICIAL SWEEPSTAKES RULES**

ELIGIBILITY

This sweepstakes is subject to all federal, state, and local laws and regulations. Employees of Burton Snowboards and its respective parent, retailers, distributors, affiliates and their agents, advertising, promotion and production agencies and their immediate family members (parents, children, siblings and spouses of children or siblings) and household members are not eligible. Participants under the age of 18 must receive permission from a parent or guardian to enter.

By attempting to submit an entry, you release Burton Snowboards and its parent company, and their respective officers, directors, employees, representatives, retailers, distributors, affiliates and their agents, advertising, promotion and production agencies from all losses and any and all liability for any loss, harm, damages, costs or expenses, rights, claims, and actions of any kind in connection with the sweepstakes, including without limitation, property damage, criminal prosecution, personal injury and/or death, arising out of your participation in this sweepstakes.

Failure to comply with all rules and regulations associated with the “2014 Burton US Open Bingo Sweepstakes” could result in disqualification from the sweepstakes.

ENTRY

To enter, pick up a USO Bingo Sweepstakes card at the Burton tent in the US Open Sponsor Village in Vail, Colorado, or the Burton stores in either Vail Village or Lions Head. Each day of the sweepstakes, you may complete the required information and enter your Bingo card at the Burton Tent in the Sponsor Village in Vail before 4:00 PM on March 5th and March 6th or before 5:00 PM on March 7th and March 8th. The sweepstakes begins at 11:00 AM MST on March 5th, 2014, and ends at 5:00 PM MST on March 8, 2014, which is further divided into four (4) entry periods (each an “Entry Period”) for each day during the sweepstakes period. The clock at the Burton tent in the Sponsor Village runs the official clock for the sweepstakes and will solely determine the time by which an entry is received.

Burton Snowboards reserves the right, in its sole discretion, to modify or terminate this sweepstakes in the event of any act, occurrence, or reason that it believes would corrupt the integrity, administration, or fairness of the sweepstakes.

PRIZES

A random drawing to select one (1) prize winner for each of the four (4) Entry Periods will be conducted on or about 5:00 PM MST each Entry Period evening from among all eligible entries received for that Entry Period. Non-winning entries shall roll over to the next Entry Period, if any. All drawings will be conducted by Sponsor, whose decisions are final and binding in all matters relating to the sweepstakes.

Winners will be notified via email after each Entry Period drawing. Once a participant is declared the winner of a prize, they are no longer eligible to receive any additional prizing from the “US Open Bingo Sweepstakes”. If a prize notification letter, email, or a prize is returned as undeliverable, the prize will be

forfeited and awarded to an alternate winner in a random drawing from among all remaining eligible entries.

PRIZES AND THEIR APPROXIMATE RETAIL VALUE ("ARV")

There are four (4) total prizes with one (1) prize to be awarded each Entry Period. The prizes for each Entry Period consist of: March 5 - one (1) \$100.00 Burton Vail Gift Card, March 6 - one (1) \$500.00 Burton Vail gift card, March 7 and 8 - one (1) 2014/15 Epic Pass awarded each of the two days. The approximate retail value of each Epic Pass prize is \$449.00 – \$749.00. The Burton Vail Gift Card is only valid toward the purchase of Burton products at the Burton Vail and Burton Lionshead stores. All prizes will be awarded at Burton's discretion.

Winners will be solely responsible for all federal, state and local taxes, license, fees or other costs. Burton Snowboards is not responsible for delays in delivery of any prize. Winner shall bear all risk of loss to prize after it has been received. Burton Snowboards is under no obligation to provide winner with any other substitute prize. In the event a winner is or becomes ineligible or fails to claim a prize by March 31st by 11:59 PM EST, the Prize will be forfeited.

Prizes are non-transferable; no substitutions, exchanges, or product redemptions. Winners will be required to execute and return an Affidavit of Eligibility and Liability Release or prize will be forfeited and an alternate winner selected.

GENERAL CONDITIONS

Burton is not responsible if any of the prizes cannot be awarded due to travel cancellations, delays or interruptions due to any acts of God, action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond Burton's sole control.

By participating in this sweepstakes, entrants agree to abide by and be bound by these Official Rules. Participants agree that this sweepstakes is exclusively governed by the laws of the State of Colorado. Any claims arising out of the sweepstakes shall be governed by Colorado law and may be brought only in a federal or state court in Colorado. If any provisions of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

By accepting a prize, winner grants to Burton Snowboards the right to use his/her name, likeness, hometown and biographical information in any media for any commercial or promotional purpose, without further permission or compensation, except where prohibited by law.

LIMITATION ON LIABILITY

By entering, entrants agree that prizes are awarded upon the condition that Burton shall be held harmless for any injuries, losses, or damages of any kind to persons or property, including death, sustained, in whole or in part, directly or indirectly, in connection with or resulting from acceptance, possession or use/misuse of the prizes or participation in this sweepstakes or participation in or travel to any sweepstakes related activities.

PRIVACY

By entering the sweepstakes, you are agreeing to Burton Snowboards use of your personal information as described in Burton Snowboard's Privacy Policy, located at www.Burton.com

SUBJECT TO ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS.

VOID WHERE PROHIBITED